Anthony Parent

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Education

Algonquin College

September 2005 - April 2007

Interactive Multimedia Developer

Professional Experience

R.E. Gilmore Investments

April 2012 - Present

IT - Application Support Analyst

- Create and modify automation to transfer files and modify data using SQL.
- Maintain and update documentation on automated processes.
- Create, send and report on large scale, variable driven email campaigns using with HTML, CSS, SQL, and Microsoft Office.
- Design and create graphics for email campaigns using Dreamweaver, Photoshop, Illustrator and inDesign.
- Maintain, troubleshoot, and provide support for software solutions, as well as internal and external ticketing systems for client support.
- Lead training sessions with users on new software solutions.
- Research and test new solutions for e-mail and automation.

Gilmore Doculink

September 2007 - April 2012

Programmer

- Create and modify automation to transfer files across servers and set up processes using Command Line.
- Monitor & troubleshoot existing automated procedures.
- Design brochures, business cards, & post cards using Indesign, Illustrator, and Photoshop.
- Using Xerox Free Flow Web Services & XMPie, set up templates online for web-to-print ordering.
- Create training materials (videos and documents) for the end users of our systems.
- Create multipage personal URLs and email campaigns to be used for data collection & analysis using HTML, CSS, and Javascript.

Technical Skills

Programming Languages

• HTML | CSS | XML | SQL | Javascript | JQuery | Python | Windows Command Line

Software

- Design Software: Adobe Creative Suite 5 | Quark Xpress 7
- Web-to-Print Solutions : Xerox Free Flow Web Services | XMPie
- Automation Software: Diplomat Transaction Manager | VisualCron
- Email Campaign Software: Mindfire | OEMPro